



Youth Unlimited™
YFC EDMONTON

TIPS FOR TEAM CAPTAINS



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GETTING STARTED

Know Your Role

As a Team Captain, you wear many hats: recruiter, motivator, fundraiser, communicator, and cheerleader. Embrace it! Your leadership will set the tone and create energy that keeps your team moving (literally and figuratively!).

Choose a Standout Team Name

Pick something fun, creative, or meaningful to your team. Avoid short or vague names like "YUE" unless that's how people already know you. Use humor, hope, or a cause-related pun to help your team stand out and stay memorable.

BUILDING YOUR TEAM

Set a Fundraising Goal

A good team target is \$2,000 (8 people x \$250). Choose a goal that feels exciting and doable—and share it early so everyone knows what they're working toward.

Who To Invite?

Make a list of potential teammates:

- Spouse or partner
- Kids or parents
- Friends and neighbors
- Co-workers, boss, classmates
- Church or small group members
- Anyone who cares about youth and loves a good challenge!

DURING THE CAMPAIGN

Make It Personal

Invitations are best when they're personal. Send a message, make a call, or ask face-to-face. If someone says no, thank them anyway and move on.

Use Zeffy to Stay Organized

Zeffy is your command center:

- Invite team members
- Track team & personal donations
- Message your team
- Monitor progress all in one place

Weekly Communication = Key

Send a short weekly update to your team. Keep the energy up with:

- Fundraising totals
- New team members
- Shoutouts to top fundraisers
- Upcoming events or ideas

Build Buzz

- Change your profile photo to your motion (bike, walk, etc.)
- Share social posts and team photos
- Host a team lunch or coffee meet-up
- Invite a youth worker to share about the impact your funds support

Be the First to Fundraise

Start early and donate to your own page. It shows commitment and sets the tone. People give when they see you giving!

EVENT DAY TIPS

Arrival Time

Have your team arrive by 9:00 AM. Share check-in details, your start time, and keep everyone looped in.

Team Photo Tradition

Take a group photo before you start your motion. Capture the joy! Share the pictures after the event (or even frame them with a handwritten thank-you!).

Share Your Cell Number

Give your team your phone number and the route map (provided day-of). This keeps you connected and ensures no one gets left behind.

Stay for Lunch + Cheer Each Other On

Celebrate together! Stick around to eat and cheer for those still finishing. It builds community and makes the day even more special.

☀️ Questions?

Reach out to Julie Boos at

✉️ info@yuedmonton.com or ➡️ (780) 437-3000.

Also, be sure to read the **Mission in Motion Fundraising Toolkit** (linked in your welcome email) for tips on making the biggest impact possible.

Thank you for stepping up to lead.

You've got this — and we've got your back!

