

Corporate Sponsorship Package



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yuedmonton.com/golf



Title Sponsor:



Tuesday, June 25th

at:



Redtail Landing Golf Club

435 Airport Perimeter Rd #7 (Edmonton International Airport, AB)

www.countryclubtour.com/redtail-landing

For 36 years, the YU Golf Challenge has been a highlight for Edmonton area golfers and sponsors and a huge success for youth. Your ongoing sponsorship has **helped raise over \$346,000 and support 567 youth for one year of programming in the last 5 years.** Thank you!

This year, sponsorships raised will help YU kids by providing key developmental relationships to help overcome the effects of loneliness and isolation. **Louisiana Grills is back as the Title Sponsor**, so we'd love to see you attend, whether golfing or not, for some great BBQ, fun and connections.

FUNDRAISING GOAL:

\$90,000

to go towards **building developmental relationships for isolated youth**

What's in Store?

Check-in & hot breakfast (Breakfast Sandwich & Hashbrowns)

7:00am

Golfing (Shotgun Start - 18 Holes - Texas Scramble)

8:00am

Dinner (9oz Striploin Steak - Golfer Prizes - Presentations)

1:30pm ?



Sponsorship Opportunities

Title Sponsor

\$10,000

- Your Company Logo prominently included as part of the official tournament logo and featured on every single piece of tournament signage and promotion.
- Your company will be publically acknowledged during the program.
- Your company name, logo, and link on our website for one year.
- Social media promotion before and after the event.
- Logo and name on one event email.
- Right to promote or display company product or services throughout the event, inside and/or outside the banquet room.
- Complimentary Golf/Dinner for FOUR (8) Representatives- Value of \$2000.

SOLD!

Welcome Sponsor

\$5,000

- Exclusive banner with company logo at registration and an opportunity to be at registration to meet guests.
- Your company will be acknowledged by youth as they welcome golfers personally.
- Your company name, logo, and link on our website.
- Social media promotion before at the beginning of the event (as a welcome from your company), and after the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion during breakfast.
- Public acknowledgment during the program. Public acknowledgment on Sponsorship Big Board. Complimentary Golf/Dinner for FOUR (4) Representatives- Value of \$1000.

SOLD!

Putting Green Sponsor

\$2,500

- Exclusive banner with company logo at the putting green.
- Your company name, logo, and link on our website.
- Social media promotion before and after the event.
- Shared banquet room slideshow promotion.
- Public acknowledgment during the program. Public acknowledgement on Sponsorship Big Board. Complimentary Golf/Dinner for FOUR (4) Representatives- Value of \$1000.

SOLD!

Graphite Sponsors

\$3,000

- Exclusive hole signage.
- Your company name, logo, and link on our website.
- Social media promotion before and after the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Public acknowledgement during the program. Public acknowledgement on Sponsorship Big Board. Complimentary Golf/Dinner for FOUR (4) Representatives- Value of \$1000.



Metal Sponsors

\$2,000

- 1/2 shared hole signage.
- Your company name and logo on our website.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for TWO (2) Representatives- Value of \$500.

Wood Sponsors

\$1,000

- 1/4 shared hole signage.
- Your company name on our website.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for ONE (1) Representative- Value of \$250.



Sponsor Opportunities

Continued

Reduced Price

Hard Luck Sponsor

\$2,000

- Exclusive hole signage (one for sand and one for water).
- Your company name, logo, and link on our website.
- Social media promotion before and after the event.
- Logo and name on event emails.
- Shared banquet room slideshow promotion.
- Public acknowledgement during the program.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for TWO (2) Representatives- Value of \$500.
- 2 Sponsorships Available.

50/50 Sponsor

\$2,000

- Exclusive recognition with the raffle being named after your company.
- Your company name and logo on our website.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Table signage with your company name and logo.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for ONE (1) Representative- Value of \$250.

2 Available

Dinner Sponsor

\$1,500

- Signage and slides recognizing your company as the dinner sponsor.
- Your company name on our website.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for ONE (1) Representative- Value of \$250.

Hole-in-One Sponsor

\$2,000

- Exclusive hole signage at the Hole-In-One.
- Your company name on our website.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for ONE (1) Representative- Value of \$250.

Mulligan Sponsor

\$1,000

- Signage and slides recognizing your company as the mulligan sponsor.
- Your company name on our website.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for ONE (1) Representative- Value of \$250.

Breakfast Sponsor

\$1,000

- Signage and slides recognizing your company as the breakfast sponsor in the morning.
- Your company name on our website.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for ONE (1) Representative- Value of \$250.

Golf Cart Sponsor

\$750

- Snack bag branded to your company.
- Your company name on our website.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for ONE (1) Representative- Value of \$250.

Program Sponsor

\$750

- Signage and slides recognizing your company as the program sponsor.
- Your company name on our website.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared banquet room slideshow promotion.
- Public acknowledgement on Sponsorship Big Board.
- Complimentary Golf/Dinner for ONE (1) Representative- Value of \$250.





THE NEED

Nearly one in four young people (23%) consistently experience feelings of loneliness, reporting that they always or often feel isolated.

Youth loneliness significantly affects young persons' mental health and overall life satisfaction. Frequent feelings of loneliness are closely associated with poorer mental health outcomes and lower levels of life satisfaction among these young Canadians. Conversely, a strong sense of belonging and support from social connections can greatly enhance their overall happiness and well-being.

THE SOLUTION

We have already been working diligently to support youth by providing

safe spaces, adult mentorship, holistic care, and opportunities for youth to give back.

We believe the foundation of this support is the relational strength our youth experience.

According to the Search Institute's Developmental Relationships Framework in 2020, through these Developmental relationships,

young people discover who they are, cultivate abilities to shape their own lives and learn how to engage with and contribute to the world around them.

THE IMPACT

"It's nice to see an adult that likes me." - Anonymous

"This place feels like home. It's safe, fun and I feel heard" - Blue, 17

"Youth Unlimited is somewhere that I actually feel safe and wanted. Even when home is not always a safe place, I know I can come here." - Katie, 16

"The Vault is a safe place and a Family. You helped me through tough times, I just want to say thank you." - Maddie, 16

With your help, we can make a profound difference in our community.



CORPORATE SPONSORSHIP REGISTRATION

Deadline: June 16th

CORPORATE SPONSORSHIP & REGISTRATION

- Title (\$10,000)
- Metal (\$2,000)
- Breakfast (\$1,000)
- Welcome (\$5,000)
- 50/50 (\$2,000)
- Mulligan (\$1,000)
- Putting Green (\$2,500)
- Hole-in-One (\$2,000)
- Golf Cart (\$750)
- Graphite (\$3,000)
- Dinner (\$1,500)
- Program (\$750)
- Hard Luck (\$2,000)
- Wood (\$1,000)
- In-Kind Gift (Please contact us)
- Sorry, we can't participate but we would still like to donate \$ _____

Company Name: _____
 Contact Name: _____
 Address: _____ City: _____
 Postal Code: _____
 Email: _____ Phone: _____

Would you prefer a receipt for: Business Purposes or Individual

Corporate Team Player Registration

Player #1 Name: _____
 Address: _____ City: _____
 Postal Code: _____ Email: _____

Player #2 Name: _____
 Address: _____ City: _____
 Postal Code: _____ Email: _____

Player #3 Name: _____
 Address: _____ City: _____
 Postal Code: _____ Email: _____

Player #4 Name: _____
 Address: _____ City: _____
 Postal Code: _____ Email: _____

PAYMENT OPTIONS

- My cheque for \$ _____ is enclosed, payable to Youth Unlimited.
- Please charge \$ _____ to my Visa / Mastercard
- Card # _____ Expiry date: _____ CVC: _____
- Cardholder's Signature: _____

To register your sponsorship online, scan this QR code, or visit our website.



Wanting to register to golf as an individual or team? Scan this QR code, or visit our website.



Registration deadline
June 22

Register by April 30th to receive 10% off!

Want to purchase 50/50 raffle tickets? Scan this QR code, or visit our website.



Looking for Mulligans? Scan this QR code, or visit our website.



If you have any questions, or need assistance in registering, please contact us at:

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