

Youth Unlimited™

**MISSION
IN MOTION**



2023 SPONSORSHIP PACKAGE



For more information please contact
Niki Fehr, Development Manager
780-437-3000 | niki@yfced.com

edmontonyouthunlimited.com

Sponsorship Package

ABOUT YOUTH UNLIMITED

Our Mission Statement

Youth Unlimited invests in the lives of youth by providing holistic care, mentoring relationships, safe communities, and opportunities to give back. Our goal is not simply prevention, but **transformation**.

Our programs are making a huge impact in improving the quality of life for a youth in Edmonton. Our youth have used their potential to positively affect themselves, their peers, their schools, and their communities.



Mission in Motion Opportunities



By becoming a sponsor of our Mission in Motion, you will have the opportunity to make a significant impact. Your support will not only serve as a source of great encouragement for individuals embarking on distances ranging from 5kms to 50kms, but it

will also demonstrate your commitment to empowering the youth in our community. Today's younger generation faces numerous challenges, often lacking the necessary resources to overcome these obstacles. By sponsoring this initiative, you can actively contribute to helping young individuals overcome their adversities and build a better future.

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*Sponsorship Package***OPPORTUNITIES****TITLE SPONSOR****\$5,000 [ONE (1) AVAILABLE]**

- Your company name on all promotional material shown(including all social media) as "3rd Annual Mission in Motion presented by Your Company Name" .
- Logo and direct link is first on Youth Unlimited's Mission in Motion webpage.
- Logo on Community Partners page on Youth Unlimited's Website.
- Extra Corporate signage at the event (provided by Sponsor).
- Logo placement on signage in designated areas at the event.
- Logo and name on all event emails.
- Prominent Social Media Recognition.
- Mention in closing remarks.
- Option to provide volunteers (and will also have company logo on name badges)
- Complimentary Movers/Lunch for FOUR (4) Representatives- Value of \$200.

GIFT SPONSOR**\$2,000 [ONE (1) AVAILABLE]**

- Opportunity to have your company logo on the Mover gift.
- Logo and direct link is on Youth Unlimited's Mission in Motion webpage.
- Logo on Community Partners page on Youth Unlimited's Website.
- Social media promotion before and after the event.
- Logo and name on event emails.
- Public acknowledgement on signage.
- Complimentary Mover/Lunch for TWO (2) Representatives- Value of \$100.

TEAM SPONSOR**\$500 + (SUGGESTED)**

- Shared Mileage signs with your company logo.
- Your company name on Youth Unlimited's Mission in Motion webpage.
- Social media promotion before the event.
- Logo and name on one event email.
- Shared logo on the Team of your choice's fundraising page.
- Other possibilities can be discussed.

LUNCH SPONSOR**\$1,000**

- Signage recognizing your company as the lunch sponsor.
- Your company name on Youth Unlimited's Mission in Motion webpage.
- Social media promotion before the event.
- Logo and name on one event email.
- Public acknowledgement on signage.
- Complimentary Mover/Lunch for ONE (1) Representative- Value of \$50.

**MILEAGE SPONSOR****\$250**

- Shared Mileage signs with your company logo.
- Social media promotion before the event.
- Logo and name on one event email.

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Youth Unlimited™

YFC EDMONTON

Our mission is to invest in the lives of youth by providing holistic care, mentoring relationships, safe communities, and opportunities to give back. Our goal is not simply prevention but transformation.

Our vision is to see every young person have the opportunity to explore their potential and discover hope.



YOUTH MENTAL HEALTH REALITY

WHY YOU ARE NEEDED

An estimated 1.2 million children and youth in Canada are affected by mental illness.



Young people aged 15 to 24 are more likely to experience mental illness and/or substance use disorders than any other age group.

70 per cent of persons living with a mental illness see their symptoms begin before age 18.



Internet and social media engagement exacerbate feelings of loneliness, depression, and anxiety in young people.

After accidents, suicide is the second leading cause of death for people aged 15-24.





3rd Annual Mission in Motion Registration Form

Deadlines - Corporate: September 15, Individuals: September 18

1. REGISTRATION OPTIONS

A. *Corporate Sponsorship* Please register my company in the following category:

- Title (\$5,000) Gift (\$2,000) Lunch (\$1,000)
- Team (\$500) Mileage (\$250)
- In - Kind Gift (Please phone 780-437-3000 or email info@yuedmonton.com for pickup.)
- Sorry, we can't participate but we would still like to donate \$ _____

Company Name: _____

Address: _____ City: _____

Postal Code: _____ Contact Person: _____

Email: _____ Phone: _____

Would you prefer a receipt for: Business Purposes or Individual

Full Team Registration (Please register all Movers by September 18)

1st Mover: _____ Email: _____

2nd Mover: _____ Email: _____

3rd Mover: _____ Email: _____

4th Mover: _____ Email: _____

B. *Individual Registration* - Please register me as an individual Mover

- Mover fee of \$50.00

Name: _____

Address: _____ City: _____

Postal Code: _____ Email: _____

I am registering more movers. The following will join me:

2nd Mover: _____ Email: _____

3rd Mover: _____ Email: _____

4th Mover: _____ Email: _____

2. PAYMENT OPTIONS

My cheque for \$ _____ is enclosed, payable to Youth Unlimited

Please charge \$ _____ to my Visa MasterCard

Card # _____ Expiry date: _____ CVC: _____

Cardholder's Signature: _____

To register your sponsorship online, click here or use this QR code:



Please make sure all movers register individually online by using the QR code above or this link: <https://www.edmontonyouthunlimited.com/missioninmotion>

NOTE: We are asking all Movers to be individually registered online. This will help with registration at the event and assist us in communicating information about Mission in Motion. If you are paying for Movers other than you, or they can register online as Sponsorship / Prepaid Movers, they will not be charged any fees. Please call our office if you need any help with the registration process.

If it is easier for you, please feel free to email, mail or phone in your registration to us at:

Box 42051, Millbourne RPO, Edmonton, AB, T6K 4C4

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